

# PRESS RELEASE

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## Online Consulting Marketplace COMATCH launches in Denmark, Sweden and Norway

Consulting marketplace [COMATCH](#) expands to the Nordic countries after successfully offering its service in Germany, Switzerland, Austria and the Benelux countries. COMATCH will simplify the access to high quality independent strategy consultants and industry experts for companies in need of external support in Denmark, Sweden and Norway and launch with a Copenhagen Office and Toby Toudal Nielsen as Business Development Manager Nordic.

By ensuring the quality of expertise and quick matching processes due to a digital algorithm COMATCH will create access to the broad market of independent consulting. In a situation of growing demand— according to [Managementrådgivernes \(MR\) latest study](#) and [consultancy.uk](#) the Danish as well as the Swedish Consulting Markets enjoy growth - COMATCH will increase companies' choices when hiring a consultant for their project. The same time it supports freelance consultants to work independently by offering a channel of acquisition which is going beyond their personal network. To establish COMATCH in Sweden, Denmark and Norway experienced Danish Sales Manager Toby Toudal Nielsen (38) is starting as Business Development Manager Nordics. COMATCH will benefit from Nielsen's nearly 20 years' experience in the Nordic market based on management positions in the telecommunication and media industry.

Toby Toudal Nielsen: *"We see an increased use of consulting in the Nordic markets. COMATCH enables all companies to get associated with highly qualified independent consultants and experts. Clients and consultants will appreciate COMATCH as a valuable asset to the Nordic Consulting Market."*

COMATCH Founder Christoph Hardt explains the step into the new market: *"There are mainly three reasons: The Nordic countries are highly drawn to online innovations on the one hand and are very open towards freelancing work on the other hand. They also have strong national economies, which means there is a need for Business Consulting as such. Our approach refers to all said premises, so we are very optimistic for this move."*

By the end of 2016 COMATCH shall be established as the number one source for high quality independent consultants and count at least 150 consultants and industry experts with Danish, Swedish or Norwegian background in the consultants' pool. A Copenhagen office serving as hub for business meetings and Danish and Swedish translations of the website to be completed by the end of March 2016 are further parts of the expansion.

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## **Further information, photos etc:**

[www.comatch.com/en/press](http://www.comatch.com/en/press)

## **ABOUT COMATCH**

COMATCH is the Online Marketplace for independent top management consultants and industry experts. Since March 2015 COMATCH is matching consultants with clients in need of external support for a project based on an algorithm combined with personal experience of its employees. Only one year after its launch the COMATCH platform already counts more than 650 consultants in its network and successfully contracted about 90 projects. Companies of all sizes use COMATCH, among them international corporates as well as consultancies, Start-ups and SME's. COMATCH creates transparency in the market of independent consultants and simplifies the client's way to find the perfect match for a project at fair price. Quick matching, high quality expertise and perfect personal service are COMATCH's key values. Founders and CEOs of the Berlin based company are former McKinsey consultants Dr. Christoph Hardt and Dr. Jan Schächtele.

## **SOCIAL MEDIA**

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